

Why NuCalm®

Imagine having the power to manage your brain in the palm of your hand. Where you gain control of your state of mind and command your thoughts at the touch of a button. Since the dawn of humankind, people have either discovered or created various ways to manage their state of mind. We don't do it on our own. Instead, we rely on external stimulation to change our state of mind and the way we feel. For example, if you want more energy you can drink coffee, Red Bull, Monster Energy, Celsius, or more; if you want to feel sedated you can drink alcohol or use CBD; if you want to escape your problems, you can use recreational drugs; if you don't want to feel depressed, you can take anti-depressants; if you don't want to feel anxious, you can take anti-anxiety drugs; or if you are having trouble sleeping, you can take sleeping pills. These methods effectively change your state of mind in the short term, but all have side effects and negative consequences. But **NOW there is a better way!** Introducing NuCalm, the wonder non-drug that delivers patented neuroscience through sound and gives you command and control of your mind with ease. It's powerful, precise, and personal.

The human race appears to be in a race to erase the human race, and at a time when many people have lost control of their lives, **NuCalm is the perfect, all-natural remedy.** Backed by 36 years of clinically proven, patented neuroscience, this breakthrough technology provides people with the unique capability to change their state of mind by simply putting on a pair of headphones and pressing "start" on the NuCalm mobile app. Having difficulty sleeping, NuCalm delivers a great night's sleep. Experiencing too much worry, stress, and anxiety, NuCalm delivers immediate relief. Need to prepare for a big meeting, NuCalm delivers focus and concentration on demand. Need to elevate for a big competition or presentation, NuCalm delivers unbelievable peak energy and intensity at the touch of a button. Sound too good to be true? Of course it does. But **NuCalm doesn't just sound good, it does good**, and for 16 years it's been doing it safely, reliably, and with ease. "Just set it and forget it."

Your state of mind, thoughts, and behavior are directed by your brain wave frequency. The human brain oscillates in a frequency range between 0.5Hz and 41Hz in five categories (delta > theta > alpha > beta > gamma). NuCalm uses the only patented, clinically proven pitch and frequency matrix with non-linear oscillating algorithms to safely present the brain with precise electrical signals, prompting what is known as a frequency following response. The brain synchronizes with the incoming NuCalm signals helping people naturally, and effortlessly manage their state of mind by speeding up or slowing down their brain wave frequencies without drugs, without side-effects, and without compromise. **Changing your state of mind has never been easier**, safer, or more reliable. It's called the *NuCalm Way*... a safe and easy way for great sleep, stress relief, mental focus, and peak performance energy.

Real Science. Real Results. For Real People...

- The world's ***first and only*** patent for "systems and methods for balancing and maintaining the health of the human autonomic nervous system"
U.S. Patent Registration No.: 9,079,030; Issued July 14, 2015
- The world's ***first and only*** patent for "methods and devices for applying dynamic, non-linear oscillations and vibrations" to elicit a physiological state change in a human being.
U.S. Patent Registration No.: 11,090,459; Issued August 17, 2021
- FDA Class III Medical Device cleared for the treatment of anxiety, depression, and insomnia
- Health Canada Approved
- U.S. Military Approved
- NSF Certified for Sport
- Used in over **2,700,000** surgical procedures in place of general anesthesia
- **52**-member medical advisory board of leading scientists and doctors
- Used across the U.S. Military (Navy Seals, Special Forces, Air Force Special Operations) since 2013
- Used by the FBI, the FBI Hostage Rescue Team, SWAT, Border Patrol (BORTAC and BORSTAR) since 2018
- Used by **78** professional sports teams since 2011
- Surpassed **2 billion** minutes played around the world (equal to 3,805 years)
- Over 1,300,000 minutes of NuCalm played daily
- Used by the FedEx pilot's union, SAG-AFTRA union, Mission 22, the VA, Operation Red Wings, and the National Foundation for Integrative Medicine