



electi

Choice is yours

Compensation Plan Guide

Health.

Wealth.

Happiness.

Earn Rewards as an Electi Influencer

We created Electi to help you choose your path; to unlock your peak potential and live life to the fullest. For those who not only achieve personal success with Electi, but want to share that feeling with others, we've created a powerful platform for Influencers.

When you become an Electi Influencer, you unlock access to the products, education, and opportunity of a lifetime. Finally, the best of Health, Wealth, and Happiness can be yours.

Be the first in the world to experience a truly innovative suite of wellness solutions, all designed with Swiss precision to meet exacting standards for quality, safety, and efficacy. Members enjoy access to unique, targeted products in innovative delivery formats that get results, and spark conversations.

Influencers also earn when they help connect others with mind-expanding events and content, available only to Members wishing to invest in their personal development. Learn from the comfort of home, or with our vibrant community at electric live events in destinations around the world (we might even be able to help make the travel more affordable).

Your Electi experience is up to you. And when you share your experience and invite others to join our mission, we reward you for growing our community.

Our rewards platform gives you the opportunity to share our incredible wellness products and inspiring events on your time, on your terms, anywhere in the world. Whether you're looking to make some additional income from time to time, or you want to make sharing Electi products and events your full-time job, your path is defined by the work you are ready to put in, fueled by the support we take great care in providing.

It all starts with a choice.

And it all starts... NOW.

Welcome to Electi,



Marius Broening

Marius Broening
Co-Founder & COO

Jürgen Pulvermüller

Jürgen Pulvermüller
Co-Founder & CEO

Getting Started Steps

Step 1

Achieve “Active Status”

To earn income as Electi Influencer, you must achieve Active Status, which you can do by purchasing at least 100 Club Credits in a calendar month. Each month that you are Active is a month in which you will be eligible to earn income with Electi. Make sure that getting Active is a priority of yours every month, early in the month, so you can help your team members do the same.

3 Ways to Experience Electi

PERSONAL CUSTOMERS

- Customers pay full retail price for Electi Products

CLUB MEMBERS

- Members save 20% when purchasing Electi Products & Experiences using Club Credits
- Members also get access to the **Explöre by Electi** travel platform

INFLUENCERS

Influencers are Members as well, meaning they receive these benefits:

- Save 20% when purchasing Electi Products using Club Credits

PLUS...

- Ability to earn income via the Electi Compensation Plan
- Access to the Electi Mobile App plus easy-to-share Influencer marketing tools
- Access to the **Elevate by Electi** training platform to build your skills and grow your mind
- Access to the **Explöre by Electi** travel platform

Getting Started Steps

Step 2 Build your Foundation & Order your Starter Pack

Get your business off to a fast start and maximize your savings when you purchase an Influencer Starter Pack. Save more when you purchase one of our Credit Boosts.

	Starter Pack 500	Starter Pack 1.000	Starter Pack 2.500
Price	€499	€999	€2.499
Club Credits	300	500	1.400
Explōre by Electi Travel Credits	\$100 USD	\$500 USD	\$2,000 USD
Months of Active Status	3 Months	6 Months	12 Months
First year of your €59 Annual Influencer Fee FREE	✓	✓	✓
PLUS unlock access to the First Mover Bonus!	✓	✓	✓

— Special Promotion — First Mover Bonus

The time to get started is now!

The First Mover Bonus rewards Electi Influencers based on how early they make the choice to enroll and stay personally active, as well as helping new Influencers enroll and stay active. That's why there's no better day to join Electi than today!

Personally Sponsored Influencers	Influencers Enrolled After You	Points Earned in First Mover Bonus Pool
1	250	25
2	1.000	50
3	5.000	75
4	10.000	100
5	25.000	150
6	50.000	250
7	75.000	500
8	100.000	750
9	250.000	1.000
10	500.000	1.500

Step 3 Earn your €100 Silver Speed Bonus

When you achieve the rank of Silver Influencer or above in your first full calendar month, you'll unlock our €100 Silver Speed Bonus.

That's right, an extra €100 simply for taking action when you start your business as an Electi Influencer. Now it's time to spread the word!

€100
SILVER
SPEED BONUS

3 Ways to Get Paid

We're rewarding you when you share Electi with others. Here are the 3 different ways that you can start earning income as an Electi Influencer.

1. Personal Customer Commissions

You can earn when you help Customers purchase **Electi health products**, attend **Elevate by Electi** training events, or save on trips with the **Explōre by Electi** travel platform.

Each month as an Influencer, you have the opportunity to earn **20% commission** on the total Point Volume of purchases made by your Personal Customers.

EARN 20%

on customer orders



3 Ways to Get Paid

2. Monthly Rank Rewards

Rank Rewards are paid based on the rank at which you finish a given month. This gives Influencers clarity and transparency as to what is possible to earn based on your efforts and results each month.

The higher the Rank you achieve, the larger your Monthly Rank Reward will grow.

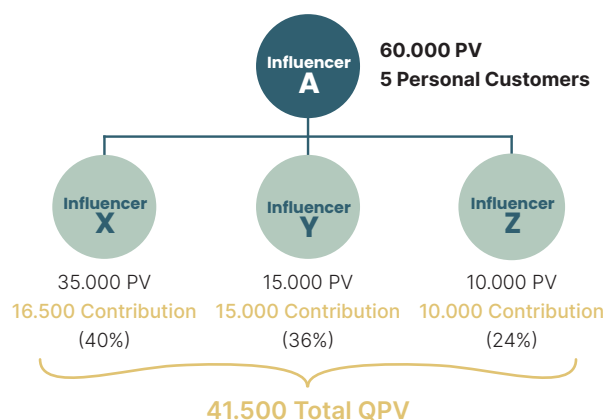
RANK	MONTHLY RANK REWARD
Influencer	—
Bronze Influencer	€100
Silver Influencer	€400
Gold Influencer	€700
Emerald	€1.250
Sapphire	€3.000

RANK	MONTHLY RANK REWARD
Ruby	€7.000
Ambassador	€15.000
1-Star Ambassador	€30.000
2-Star Ambassador	€60.000
Diamond Ambassador	€150.000
Global Ambassador	€350.000

Rank Reward Qualification Tip – Know the “40% Rule”

The 40% rule helps ensure that your business is built in a balanced manner with a stable foundation so that you have the best opportunity for a lasting, stable income with Electi.

In this example below, you'll see the difference in how 2 Influencers each with 60.000 PV qualify for different ranks based on how balanced their volume is.



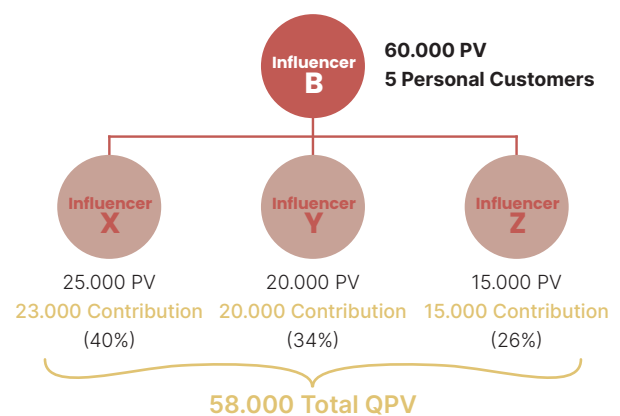
Rank Achieved

Sapphire

20.000 QPV required ✓

Ruby

50.000 QPV required ✗



Rank Achieved

Sapphire

20.000 QPV required

Ruby

50.000 QPV required ✓

3 Ways to Get Paid

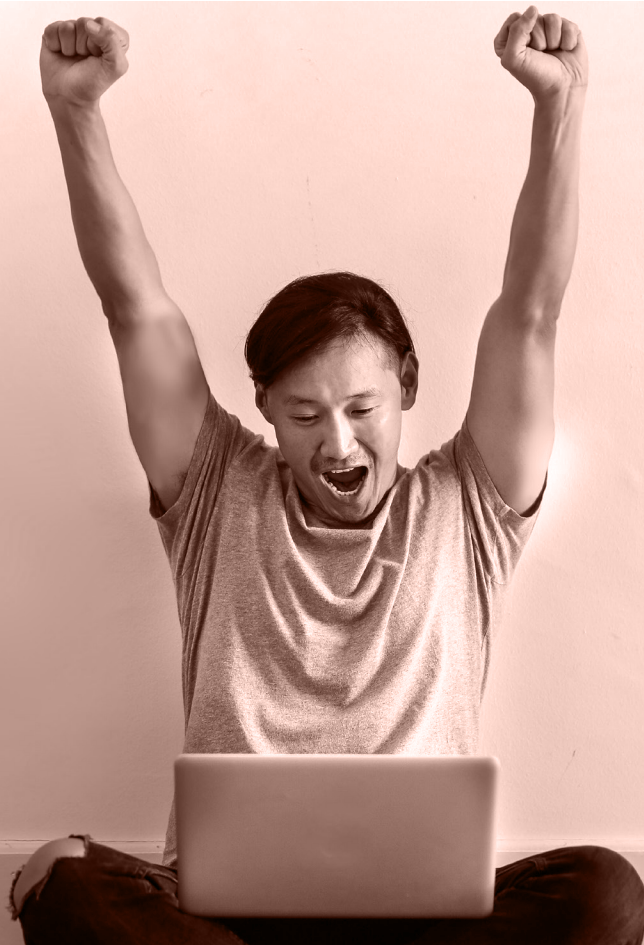
3. Matching Bonus

Earn when you personally enroll Electi Influencers and help them earn income by referring Electi products and experiences to others.

The monthly Matching Bonus rewards you for being great not only at helping new Influencers join our mission, but by being a mentor who ensures their continued success.

Matching Bonus Details

3 Personally Enrolled Active Influencers	= 1% Matching Bonus
5 Personally Enrolled Active Influencers	= 3% Matching Bonus
10 Personally Enrolled Active Influencers	= 6% Matching Bonus
15 Personally Enrolled Active Influencers	= 9% Matching Bonus
20 Personally Enrolled Active Influencers	= 12% Matching Bonus



Vocabulary

Active

An Influencer or Customer is considered Active if they have made a purchase in the last 30 days.

Commission Period

A monthly period begins on the first calendar day of a month and ends on the last calendar day of that same month.

Current Rank

The rank achieved by the Influencer according to his/her sales and team building performance.

Customers

An individual who purchases products and has not signed an agreement with the company. They do not receive commissions.

Influencers

An individual that has completed the Influencer Agreement with the company and is eligible to receive commissions.

Enrollment Tree

The hierarchy of enrollers and their downlines that compose a team.

Lifetime Rank

The highest rank that an Influencer has achieved since joining the company.

Paid As Rank

The rank that will be used for commission qualifications. This rank will always be the same as the Current Rank unless the admin has overridden the rank using the Minimum Rank admin tool.

Placement Tree

A line-view structure where the member can see the hierarchy of sponsors and their downlines under his/her Placement Team.

The placement tree will have 3 legs.

The Placement Tree will have 3 legs, and the default placement will be the first open position in the weakest of the 3 legs, based on volume.

Point Volume (PV & QPV)

It's important to understand the difference between your PV (Point Volume) and QPV (Qualifying Point Volume). PV is the total Point Volume below an Influencer in the placement tree, while QPV is the total of the volume of your legs in the placement tree where no 1 leg represents more than 40% of the total.

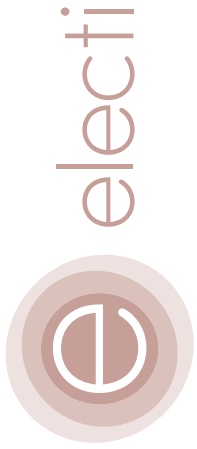
The 40% rule helps ensure that your business is built in a balanced manner with a stable foundation so that you have the best opportunity for a lasting, stable income with Electi.

Rank

A designation or position that represents the achievement of certain qualifications and benefits within the Compensation Plan structure.

Waiting Room

After enrollment, a Influencer will be placed in his/her enrollment sponsor's Placement Tree Waiting Room. The sponsor has 30 days to change the placement of the member in the Placement Tree. If the sponsor fails to change the placement within 30 days, the newly enrolled member will be permanently placed in the enrollment sponsor's first open position in the weakest of the 3x legs (based on volume).



Choice is yours.

Compensation Plan Summary



B 300 QPV	S 1.200 QPV 1 Personal Customer or Club Member	G 3.000 QPV 2 Personal Customers or Club Members	E 7.500 QPV 3 Personal Customers or Club Members	S 20.000 QPV 4 Personal Customers or Club Members	R 50.000 QPV 5 Personal Customers or Club Members	A 125.000 QPV 6 Personal Customers or Club Members	A 250.000 QPV 7 Personal Customers or Club Members	A 500.000 QPV 8 Personal Customers or Club Members	D 1.500.000 QPV 9 Personal Customers or Club Members	G 3.000.000 QPV 10 Personal Customers or Club Members
	Speed Bonus Achieve Silver Influencer in your first full calendar month									
Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward	Monthly Reward
€100	€400	€700	€1.250	€3.000	€7.000	€15.000	€30.000	€60.000	€150.000	€350.000
Bronze INFLUENCER	Silver INFLUENCER	Gold INFLUENCER	Emerald	Sapphire	Ruby	Ambassador	Ambassador 1 STAR	Ambassador 2 STAR	Diamond AMBASSADOR	Global AMBASSADOR

Club Commissions

Earn a 20% Commission on
Personal Customers' Purchases.

Monthly Rank Rewards

Earn a monthly bonus based on your
Paid Rank at the end of each month.

Matching Bonus

Earn when you personally enroll Electi Influencers and help them
earn income by referring Electi products and experiences to others.

40% Rule: No more than 40% of your QPV required to achieve a rank may come from any single leg of your organization.

Electi makes no promises or guarantees regarding income. The success or failure of each Electi Partner, like any other business, depends on your skills and personal effort.



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